## **CENTER FOR BUSINESS & INDUSTRY**Hospitality & Tourism

## The Bartender – Not just Beverages & Bars! Fall 2024

Join us at our newly renovated beverage training facility in the Fowler Family Southside Center for a unique workshop that goes above and beyond a basic bartending class. Our experienced instructor will take you from understanding the basics of drink recipes, the bar set up, concepts to key ingredients, speed techniques, etiquette benchmarks, how to control the customer experience and much more.

This hands-on workshop is taught behind the bar and includes:

- Field trips
- Industry guest speakers
- Job postings
- · Capstone project where you create your own signature drink recipe

## Workshop details:

Dates: Tues., Oct. 22 & 29 & Nov. 5, 12, 19 & 26, 2024

Times: 6-9pm

Location: Beverage Training Center, Fowler Family Southside Center,

Room 507, 511 East Third Street, Bethlehem, PA 18015

Fee: \$279

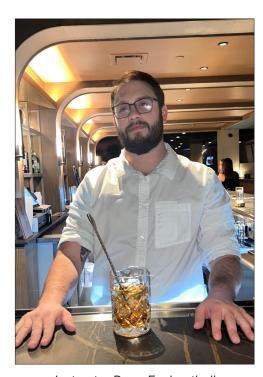
## How to attend:

Registration is required to attend. Please scan the qr code or visit northampton.edu/Lifelearn and enter course code FDBWK140 into the search box. Tuition is due at the time of registration.



Whether you want to revamp your bartending skills & style or want to WOW guests, this workshop will build your knowledge & confidence.

Register today to secure your spot. For questions, please call 610-861-5068 or email hospitality@northampton.edu.



Instructor Drew Fackenthall